

**ANNOUNCING THE 7th ANNUAL
MUSTANG MUSIC BOWL
Saturday
October 18, 2008**



Dear Merchant:

On Saturday, October 18, 2008, Downers Grove South High School is hosting a regional Marching Band Competition. In past years, we have had as many as 16 bands participate in the competition. These bands have come from the surrounding areas and as far away as Ohio, Indiana and Iowa. Our own Marching Mustangs also participate in the competition and are cheered on and supported by their friends and family. Many of our neighboring area residents also come out to enjoy the show. This wonderful support has added up to having close to 3000 people attend our competition. Each one of these paying supporters is offered a Program Book when they enter the stadium.

Please consider showing your support of our Marching Band program and advertising your business by placing an ad in our show book. By sustaining the program in this way, you are visually showing the community that you support the efforts and talent these young people display to the community with their performances and in their competitions.

The ads are available in the following sizes: (See reverse for measurements)

Full Page Ad:	\$250.00
1/2 Page Ad:	\$150.00
1/4 Page Ad:	\$ 75.00
1/8 Page Ad:	\$ 40.00

Any business that purchases a ¼ page or larger ad will be featured on our website, **www.dgsmusicbowl.com** with a link to your website (if available). We anticipate many visitors to our site to find out information about the Music Bowl and the area. This is an excellent opportunity to give our visitors a chance to get to know your business. In addition to being listed on our Music Bowl web site, your business will also be listed on a large sandwich board that we will display at all of our band concerts, reminding our band families of your support of the Music Bowl and requesting their support of you.

To place an ad, fill out the information requested on the reverse side of this letter. You can choose to return it to the Downers Grove South Marching Band representative that visited you, or mail, or e-mail your ad to the address provided on the reverse side. All checks should be made payable to **Mustang Band Boosters**.

The students and the community
THANK YOU
For your support!

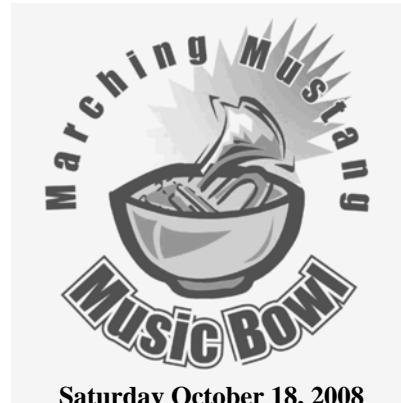
This event is held to help support the Downers Grove South Music program. Because of this, we are unable to accept any ads for liquor, drugs or illicit activity.

Program Advertising

Student Name _____

Program Specifications

Format 8 1/2x11"
Number of Pages Up to 40
Color All inside pages are black and white only
 (call for back cover colors)
Distribution Programs for day of show



Saturday October 18, 2008

Ad Dimensions and Rates

1/8 Page Ad Horizontal - 3.875"W x 2.4375"H \$40.00
 1/4 Page Ad Vertical - 3.875"W x 5.125"H, *web site link* \$75.00
 1/2 Page Ad Horizontal - 8"W x 5.125"H, *web site link* \$150.00
 Full Page Ad Vertical - 8"W x 10.5" H, *web site link* \$250.00
 Inside Covers Reserved for Platinum and Gold Sponsors - Call for availability and information packet.
 Back Cover Reserved for Platinum and Gold Sponsors - Call for availability and information packet.

*All rates are for camera ready artwork or final digital files. (Call for digital specifications.)

For Ad information, please contact Cheri Kirkpatrick at Bowl-Program@MustangBandBoosters.com or 630.964.8242

Sponsor Advertising Check the appropriate box if you are a sponsor:

- Platinum Sponsorship** (\$5,000) receives full page (back cover) ad at no additional charge.
- Gold Sponsorship** (\$2,500) receives premium position full-page ad at no additional charge
- Silver Sponsorship** (\$1,000) receives full-page ad at no additional charge.
- Bronze Sponsorship** (\$500) receives half page ad at no additional charge.

For Sponsor information, please contact Bart Casper at bcasper69@hotmail.com or at 630.725.9179

Payment Information

 Company Name

 Contact Person

 Address

 City State/Zip

 Phone

 Fax

 Website

Quarter Page 3.875"W x 5.125H \$75	Eighth Page (Card) 3.875"W x 2.4375"H \$40
	Full Page 8"W x 10.5"H \$250
Half Page 8"W x 5.125"H \$150	

Ad Size Selected: Full Page Half Page Quarter Page Eighth Page Artwork Enclosed Artwork to follow Payment Enclosed Bill Me

Mail this form with payment (checks payable to **The Mustang Band Boosters**) and camera-ready artwork (or disk) to:
Mustang Music Bowl c/o Craig Roselieb, Downers Grove South High School, 1436 Norfolk, Downers Grove, IL 60516

Space reservation deadline is September 12. All ad artwork must be received by September 12, 2008.